

## Press Release

# Thermoplan launches new partnership with Selecta

**Weggis, February 28, 2022. Thermoplan AG announces its new partnership with Selecta, the market leader for vending machine catering and coffee services in Europe. With solutions that unite sophisticated self-service concepts and highest coffee quality, Selecta and Thermoplan are taking the next step towards excellent coffee experiences in the workplace and on-the-go.**

Selecta's broad range of vending and self-service concepts as well as innovative 24/7 vending solutions have made the company the market leader in the catering sector. With its coffee corners, Selecta sells 700 million coffees every year in 16 European countries and provides catering for up to one million consumers every day. The premium quality of cold and hot milk foam, excellent coffee, user-friendly operation, and service-friendly, modular design of Thermoplan coffee machines were decisive arguments for the cooperation.

The *We Proudly Serve Starbucks®* programme is a global concept of served and self-serve coffee bars to provide people outside of the Starbucks® stores with the authentic coffee experience they know from coffee houses. As an innovation company with unique technologies, Thermoplan has already been able to install its fully-automatic coffee machines in numerous *We Proudly Serve Starbucks®* locations around the globe. Thanks to the partnership with Selecta, many additional stations throughout Europe will now be equipped with machines from the Swiss manufacturer's Black&White line.

Selecta distributes the Starbucks® self-service concept in Europe and will gradually introduce Thermoplan coffee machines for Starbucks solutions in the respective countries.

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### About Thermoplan

Thermoplan develops and produces fully-automatic coffee machines of highest Swiss quality for the professional use in gastronomy and commerce. The family-owned company with production site in Weggis in the canton of Lucerne, is internationally active and supplies customers in over 80 countries with a worldwide network of distributors and service partners. Thanks to an innovative spirit and entrepreneurship, the company has grown to become the market leader in the field of fully-automatic coffee machines over the past 40 years. Around 420 employees work at the company's headquarters in Weggis. In addition to a global distributor network, Thermoplan has subsidiaries in Germany, Austria, and the USA.